



Strategic Website Development ■
Innovative Database Development ■
Customized Software Solutions ■
Dynamic Internet Consulting ■

Low-Cost Marketing Tools and Techniques for Professional Organizers

Reference to Great Resources

Compiled by Pamela Grover

Marketing Tools – Sara Pedersen of Time To Organize
(651) 717-1284 • www.time2organize.net

Sales Training - Darrell Skramstad of Sandler Sales Institute
(763) 473-0235 • www.salespro.sandler.com

Copywriter - Debra Fisher-Goldstein of Gold Fish Communications
(612) 371-4501 • www.GoldFishCommunications.com

Printer – Scott DuRoche of Anchor Printing Company
(952) 944-7989 • scottd@anchorprt.com

Graphic Designer – Roberta Weber of Rweber Design
(763) 521-2172 • rw@rweberdesign.com

Photographer – Jolene Bertrand of Avalon Photography
(952) 922-6300 • Jolene@avalonphotoinfo.com

Promotional Products – Colleen Westlin of Embroid Me
(763) 544-5337 • www.embroidme-coonrapids.com

Search Engine Placement

- Visit www.SearchEngineWatch.com to learn what search engines are most popular
- Pay-Per-Click services include searchmarketing.yahoo.com and adwords.google.com/select

Online Resources for Professional Organizers

- POWR - www.organizerswebring.com
- OnlineOrganizing.com – offers an affiliate program
- Get Organized Now – www.getorganizednow.com
- Go to www.Yahoo.com & enter “professional organizing” for more sites
- Visit www.D-T-C.com and click on “Resources”

Networking Organizations

- BNI (Business Networks Int'l) – www.bni-mn.com
- Grapevine Network - grapevinenetwork.net
- See the Star Tribune's Business calendar for the Grapevine Network, the Cities Business Group, Business Builders and Master Networkers